

Exhibit 28

SCHOOL DISTRICT/LOCAL GOVERNMENT ENTITY PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO EXCLUDE TESTIMONY OF SCHOOL DISTRICT EXPERTS

Case No.: 4:22-md-03047-YGR
MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

From: [REDACTED]

Date: Fri, Apr 4, 2025 at 1:28 PM

Subject: Re: Survey: 6-12

To: [REDACTED]

Good afternoon Irvington family,

As you may have already been informed, our school district is currently conducting an important research survey to better understand the experiences and challenges faced by our school personnel. You may have received an invitation to participate in a survey, or if you haven't yet, you will likely receive one soon. The survey seeks to gather insights into:

- Professional needs from educators
- Perspectives on current trends in education

Please be assured of the following:

- Your responses to the survey will only be reported to the district in the aggregate and will not be linked to you in that report.
- Your supervisor and school district will not be able to connect your responses to you.
- Your participation in the survey will not be considered in evaluating your performance in any way.
- Your feedback is intended to help us better support educators and improve the overall learning environment, not to assess individual performance.

We kindly ask that you please take the time to complete this survey as it is important to our school district. We appreciate your time as we know it is valuable.

Applied Marketing Science (a market research consulting firm) will be working with a third-party, Luth Research, who will contact you via email with a link to the survey, which should take no more than 10 minutes to complete. Please be on the lookout for an email from AppliedMarketingScience@surveysavvy.com.

What's involved?

If you haven't already, you will receive an email in the next few weeks from AppliedMarketingScience@surveysavvy.com with a link to the survey to be completed no later than Monday, April 21st.

We thank you in advance for your participation in this important research.

Sincerely,

Dr. April Vauss

Superintendent

On Thu, Mar 27, 2025 at 3:46 PM [REDACTED] wrote:

Good afternoon Irvington family,

Our school district is embarking on a research survey to understand the experiences and challenges faced by our school personnel. The survey seeks to gather insights into professional needs and perspectives on current trends in education. You have been chosen to participate in this important survey.

Applied Marketing Science (a market research consulting firm) will be working with a third-party, Luth Research, who will contact you via email with a link to the survey, which should take no more than 10 minutes to complete. Please be on the lookout for an email from AppliedMarketingScience@surveysavvy.com.

What's involved?

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We ask that you please take the time to complete this survey as it is important to our school district. We appreciate your time as we know it is valuable. Please be assured that your responses to the survey will only be used in the aggregate and will not be used as an indicator of performance.

Thank you for your anticipated participation.

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--
Amirah F. Amatur-Rashid

Confidential Administrative Secretary

Superintendent's Office
1 University Place
Irvington, NJ 07111
[REDACTED]
Fax: 973-372-3724
[REDACTED]

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